

# Advertising

To June 2025

# PROM COAST News

## Let's Work Together to Grow Your Reach

We understand that every business is unique. That's why we're happy to work with you to develop a tailored advertising solution that suits both your exposure goals and budget.

Whether you're looking for a one-off placement or a long-term partnership, our team is here to help you make the most of your investment.

The table below provides information on our basic advertising sizing and rates. Contact us today to discuss further flexible options and find the right fit for your needs.

Code	Description	Size (mm)	Per edition
T 22	Square	90.8 x 127.5	\$60
T42	Quarter page	187 x 127.5	\$120
T 24	Banner	90.8 x 260	\$120
T 44	Half page	187 x 260	\$240
T 48	Full page	363 x 260	\$480
Goods & Services 10 Editions		51x83	\$135

*\*Discount negotiated for block bookings*

*No GST applicable*

*Prices for standard placement, contact [hello@promcoast.news](mailto:hello@promcoast.news) for premium exposure*

### Classified / Notices

Classifieds and notices free to September 2025

### Inserts

Make your business stand out with a Prom Coast News insert.

Inclusion rate, \$200.00. Insert development and delivery to printer requirements is the business's responsibility.

Contact [hello@promcoast.news](mailto:hello@promcoast.news) to discuss your requirements.

Advertising Rate Schedule  
2025

PROUDLY LOCAL & INDEPENDENT

## Artwork Design Assistance

Please provide logo and/or text.

- Our team will work with your preference for font and style if provided
- Images and logos must be at 300dpi resolution, converted to CMYK or Greyscale.
- RGB or low-resolution files will not be accepted.

The cost commences at \$30 up to \$50 for larger sizes. Advertising design will be provided for final sign-off before publishing.

## Submitted Artwork

- Images and logos must be at 300dpi resolution and converted to CMYK or Greyscale
- RGB or low-resolution files will not be accepted
- Fonts should be either embedded or converted to paths
- Artwork is to be supplied with trim marks offset from the bleed by 5mm
- Please ensure that all important text and logos are placed within the type area
- Acceptable file formats are Illustrator, InDesign, Photoshop and high-resolution PDF
- We do not accept Microsoft Word, Freehand, Microsoft Publisher or png files

## Prom Coast News is published fortnightly

### Advertising deadlines are:

Edition	Booking Deadline
4/6/2025	29/6/2025
18/6/2025	12/6/2025
2/7/2025	26/6/2025
16/7/2025	10/7/2025
30/7/2025	24/7/2025
13/8/2025	7/8/2025
27/8/2025	21/8/2025
10/9/2025	4/9/2025
24/9/2025	18/9/2025
8/10/2025	2/9/2025
22/10/2025	16/9/2025
5/11/2025	30/10/2025
19/11/2025	13/11/2025
3/12/2025	27/11/2025

**Don't hesitate to contact our team to discuss your requirements**  
**[hello@promcoast.news](mailto:hello@promcoast.news)**